

# Cardiff & Vale Health Charity Corporate Sponsorship Opportunities 2023



# Make the Headlines!

Cardiff & Vale Health Charity is the official charity of Cardiff and Vale University Health Board.

Be proud of our NHS and get your brand in front of thousands of people at one of our Cardiff & Vale Health Charity Events this year. You will be directly supporting NHS Colleagues and patients at a time when it is needed most.

With a wide range of sponsorship opportunities, there's something to suit any business, large or small. To find out more about any of these packages, or any other ways you can support us at Cardiff & Vale Health Charity, please contact our fundraising team on 02921 836042 or email: [fundraising.cav@wales.nhs.uk](mailto:fundraising.cav@wales.nhs.uk)

We would love to work with you.



# Breast Centre Appeal 'Strictly Top Dancer 2023' Supporting the Breast Centre at University Hospital Llandough

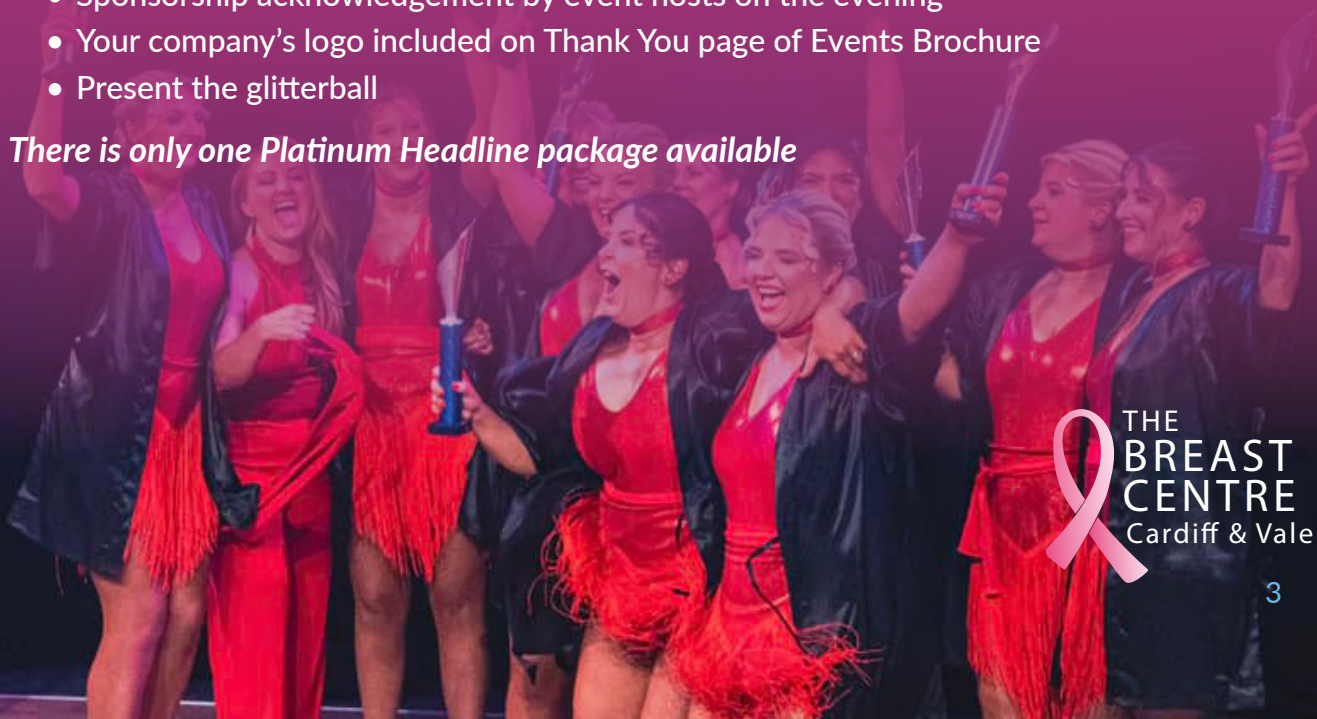
Our annual Strictly Top Dancer competition was back with a bang last year, and teams have been eager to sign up for STRICTLY TOP DANCER 2023!! This year, this glitter filled event will be taking place at The Vale Resort, in the beautiful Vale of Glamorgan Countryside on Saturday 8<sup>th</sup> July 2023.

You can be part of the success of this fabulous annual dance competition held to raise money to support the Breast Centre Appeal at University Hospital Llandough which is one of the main appeals of Cardiff & Vale Health Charity. Supporting us will enable all fundraising to go directly to support patients and their families going through breast cancer.

## Platinum Headline Sponsor - £2000

- 8 tickets
- Your company's logo/advert on the Breast Centre Appeal & Events pages of the Health Charity website
- Your company's logo headlining all promotional material for the event
- Full page advert in the Events Brochure on the night
- Extensive social media and website exposure on Breast Centre Appeal and Health Charity pages
- Marketing material on table and banner stand
- Sponsorship acknowledgement by event hosts on the evening
- Your company's logo included on Thank You page of Events Brochure
- Present the glitterball

*There is only one Platinum Headline package available*



## Gold Associate Sponsor - £1000

- 4 tickets to the event
- Your company's logo/advert on the Breast Centre Appeal & Events pages of the Health Charity Website
- Half page advert in the Events Brochure on the night
- Social media and website exposure on the Breast Centre Appeal and Health Charity pages
- Banner stand
- Your company's logo included on Thank You page of Events Brochure

## Silver Co-Sponsor - £500

- 2 tickets to the event
- Your company's logo on the Breast Centre Appeal & Events pages of the Health Charity Website
- Quarter page advert in the Events Brochure on the night
- Social media thanks
- Your company's logo included on Thank You page of Events Brochure

## Drinks Package - £300

Start the evening with some sparkle and sponsor the pre-dinner drinks

- 2 tickets to the event
- Your company's logo/advert on the Breast Centre Appeal & Events pages of the Health Charity Website
- Social media thanks
- Banner at drinks reception table
- Your company's logo included on Thank You page of Events Brochure



# Prop Appeal 'Blue Tie' Ball 2023

## Supporting Brain Injury Rehabilitation

Be part of one of our biggest fundraising events of the year by taking a sponsorship package at the annual, and very popular, Blue Tie Ball. Taking place on Friday 6<sup>th</sup> October, venue TBC, with a formal three course dinner, auctions and fantastic entertainment, this is a wonderful opportunity to promote your company with 4 Flexible packages available:

### Platinum Headline Sponsor - £3000

- A table of 10 at the event
- Your company's logo/advert on the Prop Appeal & Events pages of the Health Charity website
- Your company's logo headlining all promotional material for the event
- Full page advert in the Events Brochure on the night
- Extensive social media and website exposure
- Mention of your company in any event-related press releases
- Branding Opportunities at the event
- Sponsorship acknowledgement by event hosts on the evening
- Your company's logo included on Thank You page of event brochure

**Sponsorship Agreed**

*There is only one Platinum Headline package available*

### Gold Associate Sponsor - £1500

- 4 tickets to the event
- Your company's logo/advert on the Prop Appeal & Events pages of the Health Charity Website
- Half page advert in the Events brochure on the night
- Social media and website exposure
- Mention of your company in any event-related press releases
- Your company's logo included on Thank You page of event brochure



## Silver Co-Sponsor - £750

- 2 tickets to the event
- Your company's logo on the Prop Appeal & Events pages of the Health Charity Website
- Quarter page advert in the Events brochure on the night
- Social media thanks
- Mention of your company in any event-related press releases
- Your company's logo included on Thank You page of event brochure

## Bronze 'Pre Dinner' Sponsor - £350

Start the evening with some sparkle and sponsor the pre-dinner drinks

- 20% discount on a table of 10 at the event
- Your company's logo on the Prop Appeal & Events pages of the Health Charity Website
- Social media thanks
- Your company's logo included on Thank you Page of event brochure



# Breast Centre Appeal 'Pink Tie Gala Dinner' 2023 Supporting the Breast Centre at University Hospital Llandough

Be part of one of our much loved and well established fundraising events of the year by taking a sponsorship package at the annual, and hugely popular 'Pink Tie Gala Dinner' event. Taking place on Saturday 2<sup>nd</sup> December 2023 at The Cardiff Marriott Hotel, with a formal three course dinner, auctions and fantastic entertainment, this is a wonderful opportunity to promote your company with 4 Flexible packages available:

## Platinum Headline Sponsor - £3000

- A table of 10 at the event
- Your company's logo/advert on the Breast Centre Appeal & Events pages of the Health Charity website
- Your company's logo headlining all promotional material for the event
- Full page advert in the Events Brochure on the night
- Extensive social media and website exposure on Breast Centre Appeal and Health Charity pages
- Mention of your company in any event-related press releases
- Branding Opportunities at the event
- Sponsorship acknowledgement by event hosts on the evening
- Your company's logo included on Thank You page of event brochure

*There is only one Platinum Headline package available*

## Gold Associate Sponsor - £1500

- 4 tickets to the event
- Your company's logo/advert on the Breast Centre Appeal & Events pages of the Health Charity Website
- Half page advert in the Events brochure on the night
- Social media and website exposure on the Breast Centre Appeal and Health Charity pages
- Mention of your company in any event-related press releases
- Your company's logo included on Thank You page of event brochure



## Silver Co-Sponsor - £750

- 2 tickets to the event
- Your company's logo on the Breast Centre Appeal & Events pages of the Health Charity Website
- Quarter page advert in the Events brochure on the night
- Social media thanks
- Mention of your company in any event-related press releases
- Your company's logo included on Thank You page of event brochure

## Bronze 'Pre Dinner' Sponsor - £350

Start the evening with some sparkle and sponsor the pre-dinner drinks

- Your company's logo/advert on the Breast Centre Appeal & Events pages of the Health Charity Website
- Half page advert in the Events brochure on the night
- Social media and website exposure on the Breast Centre Appeal and Health Charity pages
- Mention of your company in any event-related press releases
- Your company's logo included on Thank You page of event brochure





# Help Us To 'Shine Bright'!

## - December 2023

Be a star, with this wonderful opportunity to help us brighten up Christmas and light up the University Hospital of Wales (UHW) and University Hospital Llandough (UHL) with your very own personalised illuminated star.

Following two successful years, Cardiff & Vale Health Charity will once again be running our Shine Bright Appeal throughout December 2023, and you can be part of this years' success.

With the option to choose from two different sized stars: 1.5m diameter and 1m diameter to suit your company. There are also Headline Sponsorship opportunities at each of the hospitals with a special extra-large personalised star located in prime position.

There will be a light switch on event in November, and stars will remain illuminated throughout Christmas where staff and patients will have a beautiful view to brighten up the season.

If you would like to 'shine bright' this Christmas we have a limited amount of stars available at each site, so get in touch with your preferred star choice and location, and leave the rest to us...

### Star of the Show! - £3000

- Extra-large illuminated star with your company's name or logo placed in a prominent position at either UHW or UHL throughout the festive season.
- Opportunity to attend the switch on event and 'press the button' to light up the stars
- Your company's logo headlining all promotional material for the event
- Extensive social media and website exposure
- Mention of your company in any event-related press releases
- Mention of your company on local radio
- Branding Opportunities at the event
- Your company's logo included on all follow up social media event exposure

*Only one 'star of the show' opportunity available at each site*



## Large Star - £1000

- 1.5 Metre Illuminated star with your company's name or logo located at either UHW or UHL throughout the festive season.
- Opportunity to attend the switch on event to light up the stars
- Your company's logo included in all promotional material
- Extensive social media and website exposure
- Mention of your company in any event-related press releases
- Your company's logo included on all follow up social media event exposure

## Medium Star - £750

- 1 Metre Illuminated star with your company's name or logo located at either UHW or UHL throughout the festive season.
- Opportunity to attend the switch on event to light up the stars
- Your company's logo included in all promotional material
- Mention of your company in any event-related press releases
- Your company's logo included on all follow up social media event exposure



# Prizes!

As a hard working Health Charity, we are always looking at ways to boost our fundraising at these events, which includes raffle and auction prizes.

If you are unable to sponsor an event this year, perhaps you could consider donating a prize which will directly increase the fundraising at any of our events, and really will make such a difference.

Please contact us on [fundraising.cav@wales.nhs.uk](mailto:fundraising.cav@wales.nhs.uk) if you think you can help.

Thank you.

Your support at any of these events, in whatever way, will not only get your brand in front of thousands of people, but also offers you the unique opportunity to show your support to the staff, patients and families of hospitals across Cardiff and the Vale of Glamorgan.

By supporting us at Cardiff & Vale Health Charity, you are making a direct impact to the lives of those working in and being cared for by Cardiff and Vale University Health Board. When the NHS is working so hard for us, you can help us make a real difference.

**Cardiff & Vale Health Charity**

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**Email: [fundraising.cav@wales.nhs.uk](mailto:fundraising.cav@wales.nhs.uk)**

**Website: [healthcharity.wales](http://healthcharity.wales)**

